Framework

What is the	Who will be	What	What short-term	What will we do	What	Can we
Condition,	doing this	activities	change will we	to find out if this	long-term	link our
Behavior,	changing?	will	notice, and	change has	change	short-
Knowledge,	["target	comprise	realistically how	occurred?	do we	term
Attitude, or	population"]	our	many of the	[methodology]	desire?	change
Skill that		program	people involved		[often	with
needs to		idea	will make this		called	probable
be changed?		["outputs"]	change		"impacts"]	long-
[issue]*			["outcomes"]			term
						change?

Example

Example								
			Short term	-	Long term			
Issue	Target	Activities/outputs	Change	Method	Impact	Research linking to longterm impacts		
Kids who don't experience arts regularly are less competitive in the "workforce of tomorrow"	All Middle school students in Crested Butte	 3 concerts Teacher guide for use before each concert with kids Teacher guide for how to use music learnings in science classes Workshop with musicians after each concert showing how music relates to science Middle school Science teachers will reference music implications at least weekly in science classes 	20% of students will spontaneously reference something learned from music in science class	Classroom teachers keep log of # of references made by kids Science teachers keep a log of # of references, new ways of thinking Informally other teachers notice use of music learnings	Crested Butte school graduates, able to synthesize information and brain function from many disciplines, will be competitive in the workforce	http://www.americansforthearts.org/by- program/reports-and-data/legislation- policy/naappd/ready-to-innovate [a research study linking arts education to workforce preparedness]		